



# THE STORY OF WOODGROVE CENTRE

Since opening in 1981, Woodgrove Centre, located in the harbour city of Nanaimo, British Columbia has been the dominant regional shopping destination on central Vancouver Island. This positioning is further strengthened by Woodgrove's **\$20 million renovation** of the centre common areas, food court, entrances and exterior, which was completed November 2016.

With **750,000 sq.ft. and 140 stores & services**, the Centre is home to a strong tenant mix and anchors as well as several unique to market retailers including Sephora, lululemon, Zumiez, Old Navy, Winners, Sport Chek, Chapters, Walmart and Avalon Cinemas.

Our unmatched fashion offering and unique to market retailers, is the key to our ability to draw people from a vast **trade area stretching over 170 km.**

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# VANCOUVER ISLAND'S LARGEST SHOPPING CENTRE







Royal Bank

1

TOYS 'R' US

ENTRANCE





WOODGROVE

HUDSON'S BAY

Walmart

AVALON CINEMAS

Chapters

TIPTOP

CENTRE  
HOURS  
MONDAY - WEDNESDAY 10 AM - 6 PM  
THURSDAY - FRIDAY 10 AM - 8 PM  
SATURDAY 10 AM - 6 PM  
SUNDAY 11 AM - 5 PM









↑ Old Navy  
Hudson's Bay

Sport Chek  
Food Court →

Avalon Cinema  
Winners  
Guest Services →

11

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 **michael hill**

**OLD NAVY**

**OLD NAVY**

**OLD NAVY**

↑ Sport Chek  
Food Court  
Washrooms

Avalon Cinema  
Winners  
Guest Services ↑

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Woodgrove Centre | September 2024 | CENTRAL WALK WOODGROVE SHOPPING CENTRE INC.







# NUMBERS THAT MATTER

\$590

Per Sq. Ft.

Strong sales performance  
in Nanaimo & surrounding cities

140

Stores

The Centre has the highest number  
of stores on the Island

4.8 M

R12 Annual Visits

750,000

Sq. Ft. Retail Space

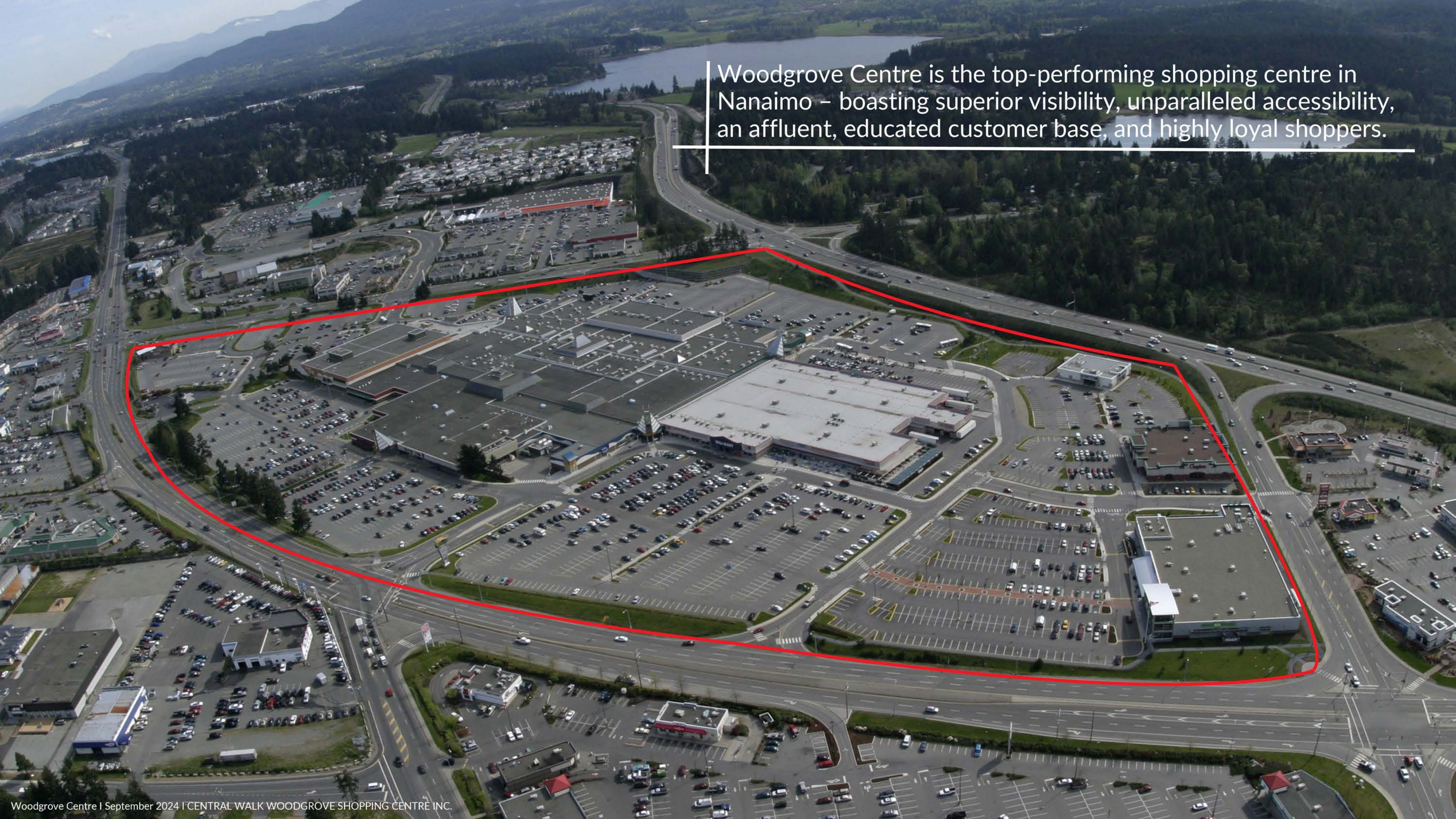
Largest Shopping Centre on  
Vancouver Island

#1

Voters Ranked

Woodgrove Centre best  
place to shop



An aerial photograph of the Woodgrove Centre shopping centre in Nanaimo, British Columbia. The shopping centre is a large, multi-winged commercial building with a flat roof, surrounded by extensive parking lots filled with cars. The entire shopping centre complex is outlined with a thick red line. The centre is situated at a major highway interchange, with a large lake and forested hills in the background. The text "Woodgrove Centre is the top-performing shopping centre in Nanaimo – boasting superior visibility, unparalleled accessibility, an affluent, educated customer base, and highly loyal shoppers." is overlaid in the top right corner, with a white line extending from the text to the red outline of the shopping centre.

Woodgrove Centre is the top-performing shopping centre in Nanaimo – boasting superior visibility, unparalleled accessibility, an affluent, educated customer base, and highly loyal shoppers.





**68,400**

people working in the city of  
Nanaimo



**3 Ferry Terminals**  
“Hullo” added with two BC  
ferries terminals



Ideally positioned adjacent to  
Strong Retail Hub in North  
Nanaimo



30 mins drive from YCD



15 mins from Vancouver  
Island University

THE “CENTRE” OF  
ATTENTION





## THE "ISLAND" LIFE



# THE SUN & THE SEA

Nanaimo is a vibrant, welcoming **city of over 90,000 residents**, located in the heart of Vancouver Island. Known for its natural beauty, **affordable living**, and rich history, it attracts a diverse community of entrepreneurs, artists, and families. The city offers excellent access to outdoor activities, cultural attractions, and a thriving business environment. With a growing population and **over 6,000 businesses**, Nanaimo is becoming a hub for skilled professionals and entrepreneurs, drawn by its talented workforce, modern infrastructure, and competitive costs.

**880**  
HECTARES OF CITY PARKS &  
**173 KM**  
OF MULTI-USE TRAILS



MORE THAN  
**18,000**  
STUDENTS  
POST SECONDARY  
INSTITUTION  
IN THE TRADE AREA



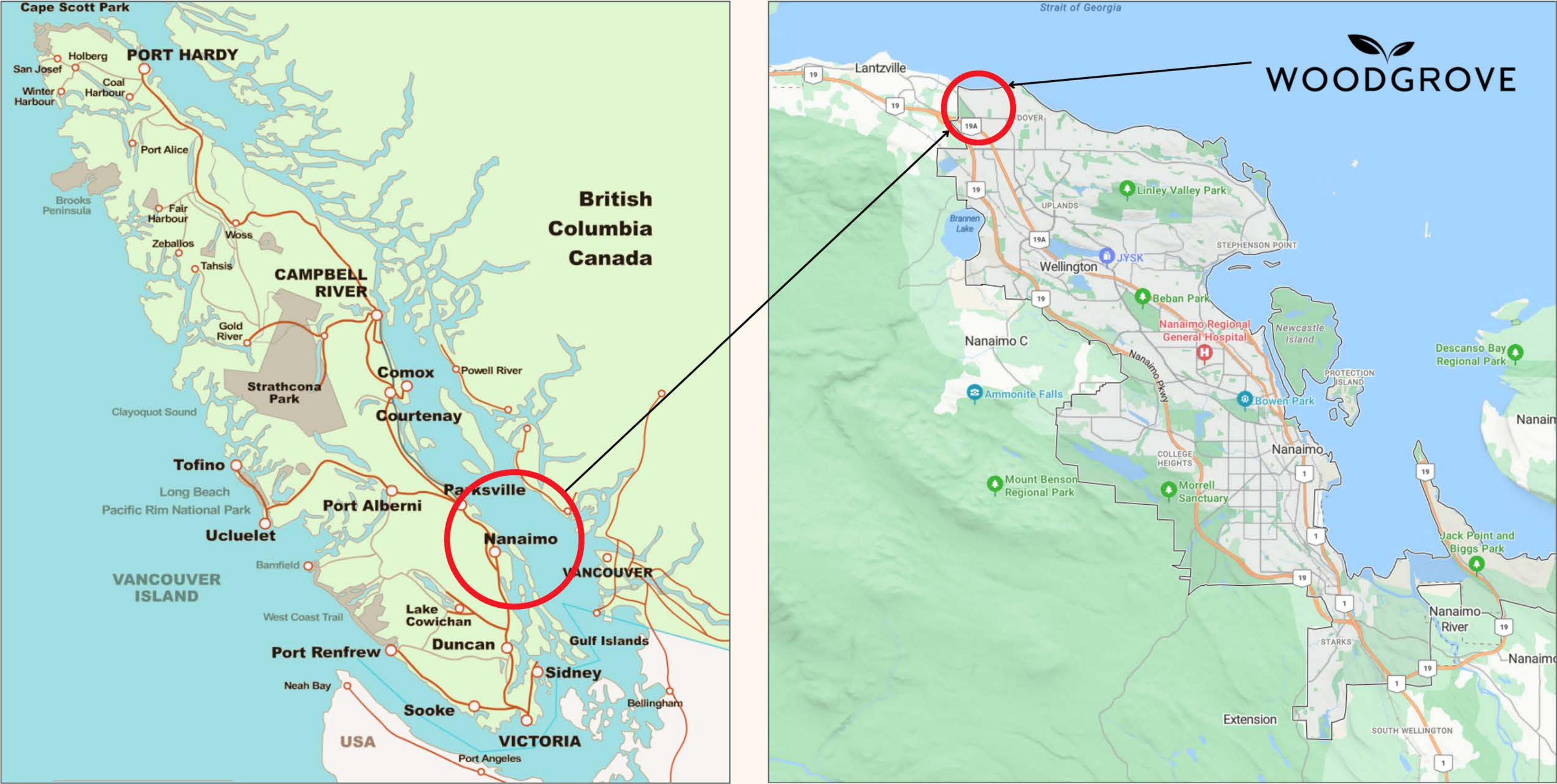
NEARLY  
**20%**  
OF SALES  
IS CONTRIBUTED  
BY TOURISTS

**LARGE DRAW**  
TO FESTIVALS  
WITHIN THE TRADE AREA





# SITUATED TO SUCCEED





# DEFINING TERRITORIES

## Primary Trade Area (PTA):

Includes the cities of Nanaimo and Parksville, as well as the town of Qualicum Beach.

## PTA:

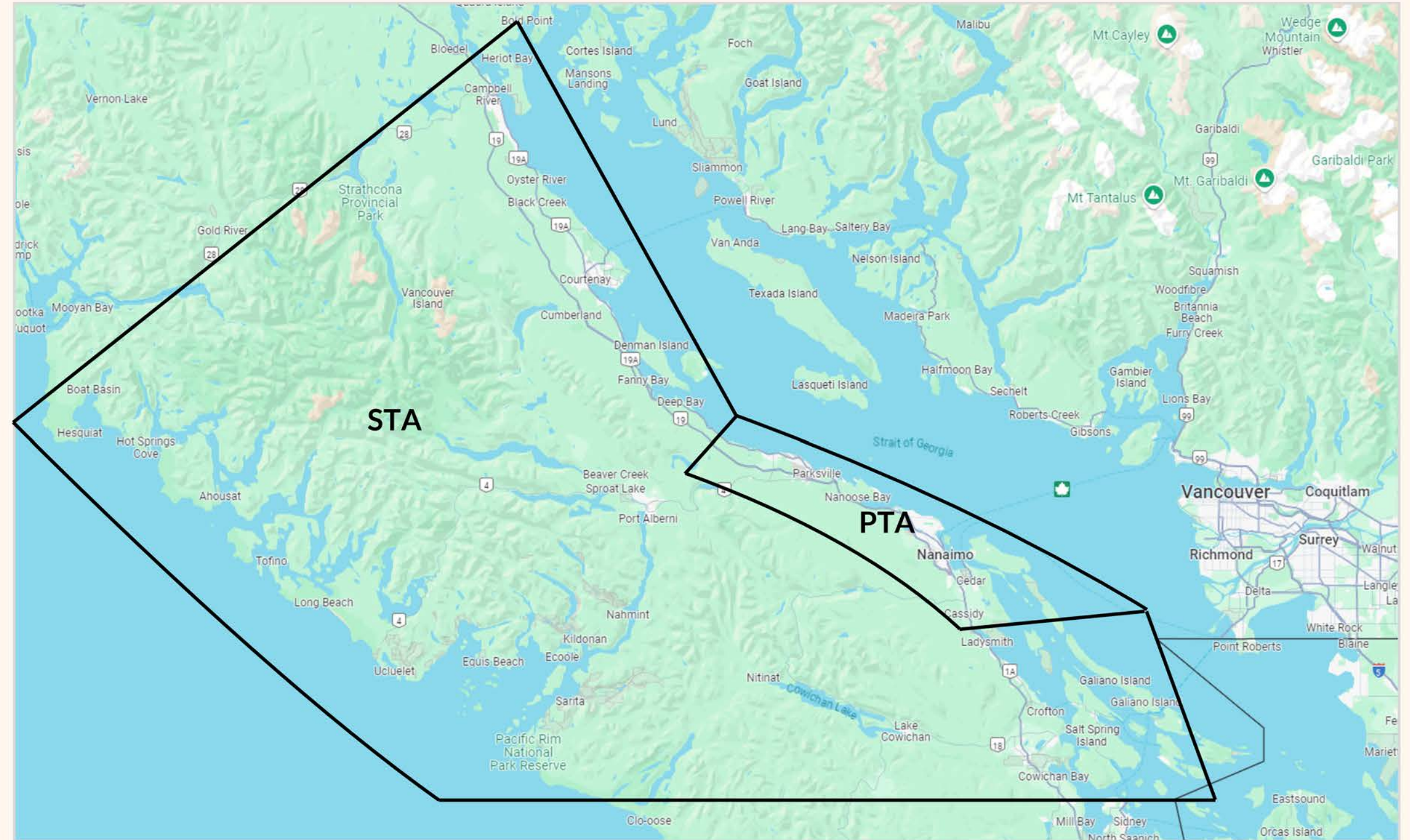
Contributes 75.2% of customers.

## Secondary Trade Area (STA):

Extends north to include the cities of Courtenay and Campbell River, the town of Saratoga Beach, and the village Cumberland. It extends to the west coast of Vancouver Island to include Tofino and the District of Ucluelet. To the south, it reaches to include the city of Duncan, the towns of Ladysmith and Lake Cowichan.

## STA:

Accounts for 18.0% of customers.





# OUR BRANDS



*Eddie Bauer*

**QUARKS**



**LUSH** FRESH  
HANDMADE  
COSMETICS



**GARAGE**

LENSCRAFTERS



**zumiez**



La SENZA

RW & CO.



Bath & Body Works



# YOUR RETAIL SPACE COMES TO LIFE



In a constantly evolving world, trends change, and consumers are always on the lookout for novelty and exclusivity.

Central Walk Woodgrove Shopping Centre Inc. is committed to developing high-quality real estate properties and companies that are shaping the urban fabric in dynamic cities around the world.

We are committed to creating living spaces that foster the well-being of people and communities, while reducing our environmental footprint.

## FOR LEASING INFORMATION, CONTACT

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*Thank you*  
SEE YOU AT  
WOODGROVE CENTRE



WOODGROVE